



NEWS RELEASE

For Immediate Release
Newport Beach Chamber of Commerce

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NEWPORT BEACH CHRISTMAS BOAT PARADE PARTICIPANTS ARE IN IT FOR THE HOLIDAY CHEER

*Parade and Ring of Lights participants kick their holly jolly
decorating into overdrive as we near the 100th Annual celebrated tradition*

NEWPORT BEACH, CA (December 4, 2008)—Newport Beach waterfront neighbors and local boaters are gearing up for the **100th Annual Newport Beach Christmas Boat Parade and Ring of Lights waterfront home and business decorating contest.** Presented by Simple Green, Traditional Jewelers, Meguiar’s and Fidelity Investments, the Parade will run from **Wednesday, December 17th to Sunday, December 21st at 6:30 pm nightly.**

Ring of Lights participants and Waterfront homeowners decorate as a way to show their holiday spirit, adding thousands of festive twinkle lights that can be seen from the harbor as people watch the Parade. And then there are Ring of Lights participants who feel that “if it’s not visible from space, you don’t have enough lights!” That is the sentiment expressed by master holiday decorator, Greg Zimmerman whose website you can view at www.ZimChristmas.com. There you will have all of your questions answered, such as, “how many lights do you use?!” or “how long does it take to decorate?!” That would be over 25,000 lights and about two weeks. The most impressive part is that Zimmerman does the work himself with help from his teenage son. It’s no wonder that he’s won in the Ring of Lights competition category for “Photographer’s Choice”—the home is covered with thousands of lights in various shapes, from Christmas trees and candy canes to helicopters and animated shooting stars. Can’t believe it unless you see it? Visit www.ZimChristmas.com for photos and more info!

Another enthusiastic individual with loads of holiday cheer is Christmas Boat Parade participant, Peter Barbour, a boater who decorates his 11-ft boat, D25 (named for December 25th, of course), and also has a website complete with an FAQ section and

photos going back to his debut in 2004. View it at www.D25.org! Barbour adds photos to the site giving viewers a sneak peek of his progress; however, Peter Barbour would never unveil a design until Wednesday evening of the Parade at 6:30 pm! “No smoke and mirrors on D25 this year, but I am generating 100% holiday cheer in observance of this year’s 100th Annual Newport Beach Christmas Boat Parade theme: 100 Years of Christmas Cheer,” he assures. To see D25, be sure to visit the Newport Beach Christmas Boat Parade on one of the five consecutive nights beginning Wednesday, December 17th at 6:30 pm.

Wednesday, opening night will also feature a fireworks display to kick-off the Parade. The show starts at 6:25 pm just before the start of the 100th Annual Parade. Visit www.ChristmasBoatParade.com for more information on the route and times it hits each location to better plan your evening.

Also visit www.ChristmasBoatParade.com to view the new official merchandise that’s now available! If you’re looking for the perfect holiday gift or stocking stuffer, take a look at the great variety that’s available—fleece blankets, knit hats, and even a new leather jacket! All items are embroidered with the official Christmas Boat Parade logo.

For photos of last year’s Parade, please contact Jessica Quadra.

The Mission Statement of The Newport Beach Christmas Boat Parade is to celebrate a tradition of community pride by bringing Holiday Cheer and Good Will to all who participate and attend.

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